

## Marketing Executive

### Job Position

#### About US

Morris and Green is a global distributor of electronic cigarettes and e liquids with offices in the UK, Germany, Dubai, India and China. Morris and Green produce iconic electronic cigarette brands that are known for excellence, quality and competitiveness.

We are a fast growing company and require committed, creative and hardworking individuals to join our team. We founded our company on the belief that there is a real potential for providing a great product at a great price with excellent before and after sales support.

#### Job Role

This is an exciting role to join a new growing business in electronic cigarettes.

We require someone to work on our marketing strategies and support the business with the planning, creation and implementation of overall marketing plans.

#### Job responsibility -

- Identifying target markets and developing strategies to communicate with them.
- Creating marketing campaigns to sale products
- Preparing and managing marketing plans and budgets
- Managing the production of promotional material
- Liaising with other internal departments such as sales and distribution
- Producing reports to monitor results
- Presenting findings and suggestions to company directors or other senior managers
- Create and design products in accordance to marketing strategy
- Streamlining marketing activities
- Conducting market research, for example using customer questionnaires and focus

# *Morris & Green Ltd*

*Fac et Spera*

groups

- Contributing to, and developing, marketing plans and strategies
- Managing marketing budgets
- Evaluating marketing campaigns
- A balance of creative thinking, writing, brand marketing, executing, with a special ability for analysing and the will to constantly improve and grow.
- Identify social media partners and opinion leaders in local markets
- Manage content calendar and day-to-day activities on all social media channels
- Manage Facebook, Instagram, Twitter, Google+ and LinkedIn channels
- Manage the YouTube channel in line with the video strategy
- Support sponsor activations, including video projects
- Monitor and report on brand reputation and performance in social media.

Candidates must be eligible to work in the UK full time without restriction. To apply please send your CV to [jobs@morrisgreen.co.uk](mailto:jobs@morrisgreen.co.uk).